

AgeWatch

California Commission on Aging
... a citizen's voice within government

June 2019 Volume 10, Issue 2

Governor Gavin Newsom Calls for Creation of a Master Plan for Aging

Governor's executive order calls for the Secretary of the Health and Human Services (HHS) Agency to convene a cabinet-level Workgroup for Aging to advise the Secretary in developing and issuing the Master Plan

The order also directs HHS to convene a Master Plan for Aging Stakeholder Advisory Committee, which will include a Research Subcommittee and a Long-Term Care Subcommittee with an interest in building an age-friendly California.

SACRAMENTO – Recognizing that California's over-65 population is projected to grow to 8.6 million by 2030, Governor Gavin Newsom today <u>signed an executive order</u> calling for the creation of Master Plan for Aging to be developed by October 1, 2020. The Master Plan will serve as a blueprint that can be used by state government, local communities, private organizations and philanthropy to build environments that promote healthy aging.

"The Golden State is getting grayer and we need to be ready for the major population changes headed our way," said Governor Newsom. "An aging population will introduce new opportunities for economic and community growth but also drive increased health and long-term care costs. We need a plan that brings everyone to the table – local communities, labor, private sector and philanthropy – to help us understand what's coming and guide us toward taking better care of older Californians."

The Governor's action today directs the Secretary of the California Health and Human Services Agency to convene a cabinet-level Workgroup for Aging to advise the Secretary in developing and issuing the Master Plan. Additionally, the California Health and Human Services Agency, along with other state partners, will convene a Master Plan for Aging Stakeholder Advisory Committee, which will include a Research Subcommittee and a Long-Term Care Subcommittee, with an interest in building an age-friendly California. These subcommittees are expected to include older Californians, adults with disabilities, local government representatives, health care providers, health plans, employers, community-based organizations, foundations, academic researchers and organized labor. The Long-Term Care Subcommittee is tasked with issuing a report to the Governor by March 2020 on stabilizing state long-term care programs and infrastructure, including In-Home Supportive Services, with the full Master Plan completed by October 2020.

The Workgroup's focus will go beyond just the health and human services area. The academic research is clear: underlying social factors, such as transportation and housing, have a significant impact on an individual's health outcomes and well-being. Additionally, the Master Plan will look beyond public programs and be inclusive of <u>all</u> older Californians.

There are many older Californians that don't utilize or have access to public programs and services the state administers and this Master Plan must include them too.

Governor Newsom first called for the creation of the Master Plan for Aging during his State of the State Address. He said that "it must address: person-centered care, the patchwork of public services, social isolation, bed-locked seniors in need of transportation, the nursing shortage, and demand for In-Home Supportive Services that far outpaces its capacity."

In the coming weeks and months, the Administration will engage with stakeholders, local and county government partners and the Legislature to begin meaningful progress in establishing the Master Plan for Aging.

A copy of the executive order can be found <u>here</u>.

Insurance Commissioner Ricardo Lara scheduled to address the CCoA in June



California Insurance Commissioner Ricardo Lara will address the California Commission on Aging at its June 18th meeting in Thousand Oaks. Commissioner Lara will focus his remarks on his work to address problems in the long-term care insurance market, as well as the Department of Insurance's work to prevent insurance scams and other types of fraud against older adults.

In a recent opinion piece, Commissioner Lara pointed to the Department of Insurance's efforts to make long-term care insurance more affordable by requiring that rates are proven to be actuarially sound as well as requiring greater disclosures from insurers.

Commissioner Lara expressed his commitment to address these problems in light of the growing older adult population and widespread concerns that many do not have adequate resources to cover their long-term care needs. The full commentary published by the Southern California Newsgroup can be found here: "It's Time to Address California's Long Term Care Crisis."

The California Commission on Aging will meet June 18th and 19th at the Thousand Oaks Inn, 75 W. Thousand Oaks Blvd. in Thousand Oaks. Meetings of the Commission on Aging are open to the public; agendas are available here.



News & Events



May 31, 2019

Now Available: 2018 Profile of Older Americans



The Profile of Older Americans is an annual summary of critical statistics related to the older population in the United States. Relying primarily on data offered by the U.S. Census Bureau, the Profile illustrates the shifting demographics of Americans age 65 and older. It includes key topic areas such as income, living arrangements, education, health, and caregiving. The 2018 Profile also incorporates a new special section on emergency and disaster preparedness.

View/download the 2018 Profile

Also available on this page are the 2018 data tables (Excel) and reports from previous years. We encourage you to share this link with partners, networks, and consumers.

Select Data Highlights:

- More than 15% of the U.S. population are older adults.
- Over the past 10 years, the population age 65+ increased 34%, from 37.8 million to 50.9 million, and is projected to reach 94.7 million in 2060.
- The age 85+ population is projected to increase 123% from 2017 to 2040.
- From 2007 to 2017, racial and ethnic minority populations increased from 7.2 million (19% of older adults) to 11.8 million (23%), and are projected to reach 27.7 million in 2040 (34%).

Currently, persons reaching age 65 have an average life expectancy of an additional 19.5 years.

- Older women outnumber older men at 28.3 million to 22.6 million, respectively.
- A larger percentage of older men (70%) are married as compared with older women (46%).
- Approximately 28% (14.3 million) of older persons live alone.
- Among adults age 75+, 42% report television is their first source of emergency information as compared with 31% for the total population. The percentage of older adults receiving information from the internet (9%) is much lower than for the total population (31%).

Notes: Principal sources of data for the Profile are the U.S. Census Bureau, the National Center for Health Statistics, and the Bureau of Labor Statistics. The Profile incorporates the latest data available. Not all items are updated on an annual basis. The Profile includes data on the 65 and over population unless otherwise noted. The phrases "older adults" or "older persons" refer to the population age 65 and over. Numbers in this report may not add up due to rounding.



Congress Considering OAA Reauthorization

Use n4a's OAA Advocacy Toolkit to Engage Your Lawmakers and Grassroots Advocates

May 31, 2019

The current Older Americans Act authorization—signed into law in April 2016—expires at the end of September, which means Congress will have to once again reauthorize the law to keep programs up to date. This spring, key lawmakers and congressional staff have been working with national and local advocates, including your n4a policy team, to learn more about aging issues and to consider Older Americans Act reauthorization proposals.

Earlier this month, n4a member Larry Gross from the Southern Maine Area Agency on Aging testified at a hearing held by the Senate Special Committee on Aging to learn about important issues that should be addressed during the reauthorization process. The following week, n4a Board member Lee Girard, AAA Director from Multnomah County Aging, Disability and Veterans Services in Portland, OR, testified during a hearing held by the House Education and Labor Subcommittee on Civil Rights and Human Services, which has legislative jurisdiction over OAA reauthorization. And as our *Legislative Updates* for n4a members have explained, n4a staff have been working very closely with key congressional offices as they draft legislative language.

The recent hearings held in the Senate and House have formally kicked off the legislative process to develop a comprehensive OAA reauthorization proposal. It will be critical in the coming weeks for lawmakers to learn about the Act and hear from local advocates!

To assist your outreach and advocacy efforts, n4a has prepared an OAA Reauthorization Toolkit for advocates. Check out n4a.org/OAA where you can find:

- social media messages and images;
- a one-pager fact sheet about the Act;
- n4a's <u>Recommendations for Reauthorization</u> (and any future official positions that n4a will take on reauthorization as the process continues);
- templates that can be used to write a letter to the editor to local news outlets, grassroots outreach and your own advocacy messages to federal legislators;
- background on the Act, including a timeline of milestones in the OAA's history; and
- OAA talking points and congressional visit tips!

Now is the perfect time to engage your members of Congress! One way to keep your issues top of mind for members of Congress and their staff is to ask your grassroots to act, too. We need Congress to hear directly from their constituents who benefit from the OAA programs and services that you deliver.

Start Advocating TODAY for OAA!

Use n4a's advocacy resources at n4a.org/OAA to engage your members of Congress and grassroots advocates! You can do any/all of the below to get started!

- 1. Send an email or letter to your Representatives and Senators. Use n4a's template letter to get started educating your Members of Congress. It is particularly important that lawmakers hear from you if they serve on the Senate HELP and/or Aging Committee(s) or the House Committee on Education and Labor, which all have jurisdiction over OAA in Congress (see our list). Don't forget to personalize the letter to suit your agency and community!
- 2. **Engage your Members of Congress on social media.** Use n4a's social media toolkit and images on Facebook and Twitter to spread the word about the importance of OAA reauthorization.

3. Share the OAA Facts with lawmakers and your grassroots. n4a has created a one-pager on the value of OAA that you can share with a wide audience of local stakeholders to raise awareness about the critical role that OAA plays and what we need to do in this reauthorization.

- 4. **Ask your grassroots to email/post a short social media note to lawmakers.**Members monitor their email/website traffic for constituent correspondence, and personal messages resonate most. Ask your grassroots advocates to share why OAA is important to them. Modify our template grassroots alert to get the word out.
- 5. Share stories in person. Encourage your advocacy stakeholders to attend a townhall meeting the next time your Representative or Senator is in the district or state (May 27-31 or July 1-5) to share how important OAA services are to older adults and caregivers in your community. Better yet, invite your members of Congress to come see your agency in action and meet some of their constituents who receive OAA services!
- 6. **Engage the media.** Your local media outlets can be important partners to raise visibility and awareness of the Act in your community. Get started by using n4a's template Letter to the Editor to engage local media about the importance of OAA reauthorization.

We need all AAAs, Title VI Native American programs and local allies to raise their voices to build congressional and public awareness about the Older Americans Act and the importance of reauthorizing these bipartisan, trusted programs. We must ensure that all members of Congress know that OAA enables their older constituents and their caregivers to age with health, well-being, dignity and independence in their districts and states.

More advocacy resources are available on n4a's OAA reauthorization campaign page and toolkit! Stay tuned for more updates from n4a, and thank you for your advocacy on this important issue!

If you have questions or concerns about this Advocacy Alert or n4a's policy positions, please contact Autumn Campbell at acampbell@n4a.org and Amy Gotwals at agotwals@n4a.org.

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June is Elder and Dependent Adult Abuse Awareness Month in California

California Commission on Aging

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Ellen Schmeding, San Diego

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Upcoming Events

June 18-19, 2019 – California Commission on Aging Meeting. Thousand Oaks, CA. Agenda at www.ccoa.ca.gov

August 27-28, 2019 – California Commission on Aging Meeting. San Jose, CA. Agenda at www.ccoa.ca.gov

September 24-25 – Triple-A Council of California (TACC) Meeting. Sacramento CA. Agenda at www.ccoa.ca.gov

November 19-20, 2019 – California Commission on Aging Meeting. Los Angeles, CA. Agenda at www.ccoa.ca.gov

Triple-A Council of California elects New President and Vice President

Clinton Davis and Bobbie Wartson were elected on June 5th to lead the Triple-A Council of California (TACC) for the next year.

TACC is a volunteer organization established in the Older Californians Act to represent the 33 Area Agencies on Aging Advisory Councils.

The mission of TACC is to promote communication and collaboration among local advisory councils, and key state partners, to -

- Educate through the exchange of information, ideas, trends, and models of service delivery,
- Advocate on issues of concern in local/state planning processes, and
- Strengthen the advocacy effectiveness and leadership skills of local advisory councils.

AGEWATCH is an occasional publication of the California Commission on Aging (CCoA) intended to inform, educate, and advocate. The CCoA is an independent state agency established in 1973 to serve as the principal state advocate on behalf of older Californians. The CCoA office is located at: 1300 National Drive, Suite 173,

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